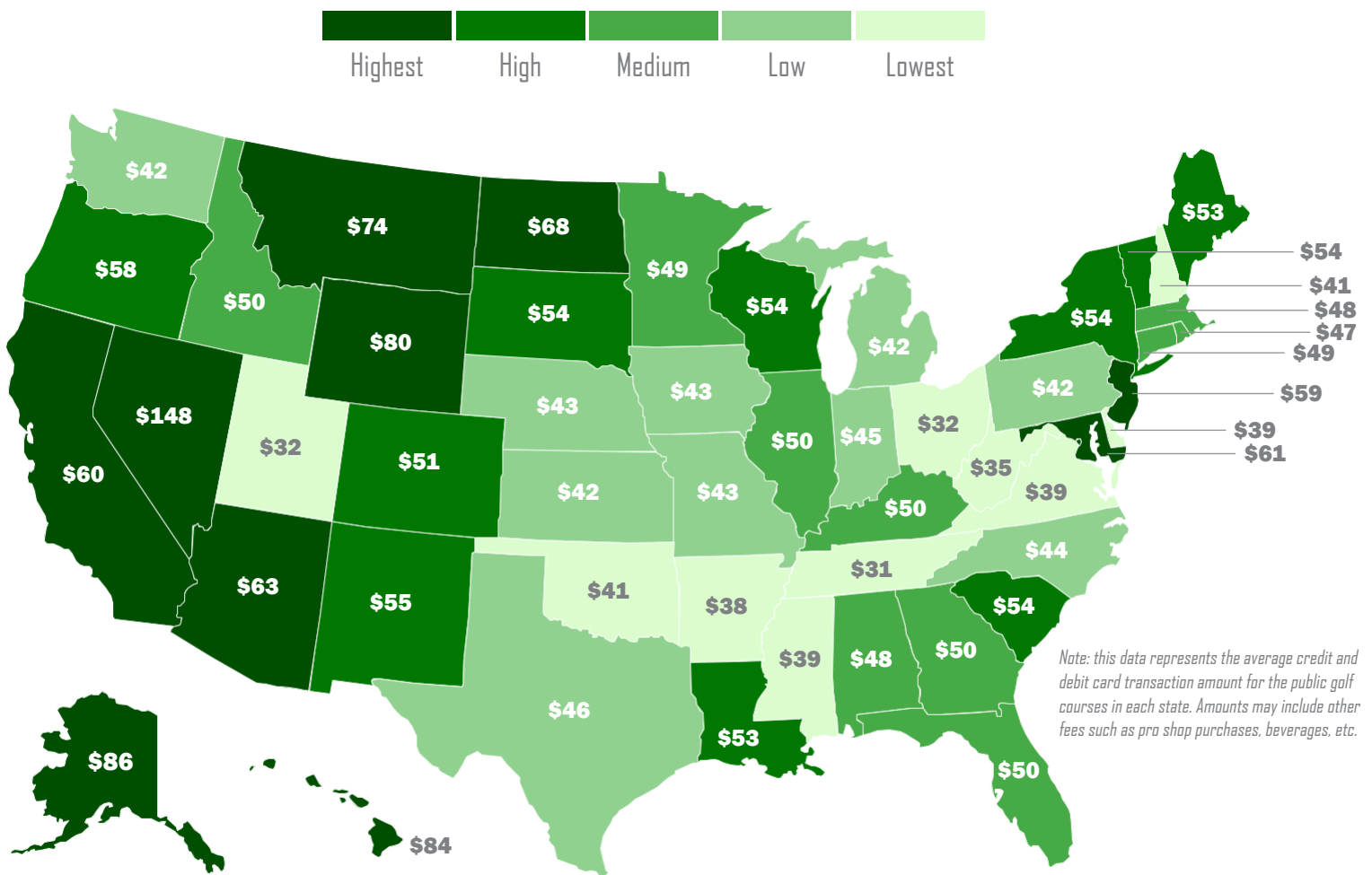


GREENS FEES

AT AMERICA'S

PUBLIC GOLF COURSES

The map below shows the average fee per state for a round of golf in 2014.



DETAILS

SIC Code 7992: Public Golf Courses

"Establishments primarily engaged in the operation of golf courses open to the general public on a contract or fee basis"



15 Million

greens fee purchases analyzed



2,500+

golf courses represented



\$49

average fee in the U.S.

This data is sourced from The Strawhecker Group's database of 2.7+ million U.S. merchants. The database has a 98% positive correlation, on a state-by-state basis, to the entire U.S. market.