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Mar. 4th, 2016
Edition #496



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**This Day
in History: 1933**

FDR Inaugurated

On March 4, 1933, at the height of the Great Depression, Franklin Delano Roosevelt is inaugurated as the 32nd president of the United States. In his famous inaugural address,

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FAcE the facts: payment facilitators
need technology, and NMI has it

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TRANSACTION 16
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Highlights This Week...

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NEW eReport - EMV: The Aftermath Survey Results

This report includes: current estimates on EMV market readiness, current and historic expectations for future EMV market readiness, use of EMV-related fees, chargeback issues, impact of the media on EMV efforts, EMV implementation pain points, and aggregated respondent demographics.

[Click here for a sample.](#)

[Purchase now for \\$795.](#)

In case you missed it: [TSG's EMV Aftermath Infographic](#)

delivered outside the east wing of the U.S. Capitol, Roosevelt outlined his "New Deal"-an expansion of the federal government as an instrument of employment opportunity and welfare-and told Americans that "the only thing we have to fear is fear itself." Although it was a rainy day in Washington, and gusts of rain blew over Roosevelt as he spoke, he delivered a speech that radiated optimism and competence, and a broad majority of Americans united behind their new president and his radical economic proposals to lead the nation out of the Great Depression.

Born into an upper-class family in Hyde Park, New York, in 1882, Roosevelt was the fifth cousin of Theodore Roosevelt, who served as the 26th U.S. president from 1901 to 1909. In 1905, Franklin Roosevelt, who was at the time a student at Columbia University Law School, married Anna Eleanor Roosevelt, the niece of Theodore Roosevelt. After three years as a lawyer, he decided to follow his cousin Theodore's lead and sought public office, winning election to the New York State Senate in 1910 as a Democrat. He soon won a reputation as a charismatic politician dedicated to social and economic reform. [Click here to read more.](#)



Featured

Breaking Down Apple's iPhone Fight With the U.S. Government

3/04/16 The New York Times

The F.B.I. is trying to force Apple to help investigators gain access to an iPhone used by Syed Rizwan Farook in the December mass shooting in San Bernardino, Calif. Bureau officials say that encrypted data in Mr. Farook's phone and its GPS system may hold vital clues about where he and his wife, Tashfeen Malik, traveled in the 18 minutes after the shootings, and about whom they might have contacted beforehand.

Related:

- [Apple vs. FBI: The Tip of the Iceberg as Laws Can't Keep Up with Tech](#)
- [Apple is Rolling Up Backers in iPhone Privacy Fight Against FBI](#)
- [Tech Giants Agree: The FBI's Case Against Apple is a Joke](#)

Federal Reserve Says Debit-Card Reform Has Helped Small Banks, Contrary to Bank Claims

3/02/16 BusinessWire

The Philadelphia Federal Reserve has just released a report that debit card reform has helped small banks. The report analyzed debit-card swipe fees since the Federal Reserve's debit-reform regulations took effect in October 2011. Philadelphia Fed researchers concluded that large banks' swipe fees declined after reform but small banks' fees actually had risen. "Furthermore," they said, "after the ceiling was imposed, the volume of transactions conducted with cards issued by exempt banks grew faster than it did for large banks." Banks with less than \$10 billion in assets were exempted from debit reforms.

The Former PayPal Employees Who Run Silicon Valley

3/01/16 Co.Design

Uber. Airbnb. LinkedIn. YouTube. Besides all being valued at \$1 billion or more-and providing services so ubiquitous that it's hard to remember life before them-these companies are connected in a lesser-known way. They're all advised, funded, or led by former PayPal employees known as the "PayPal Mafia"-essentially, the dons of Silicon Valley. You may have heard of this group of hoodie-clad tech gangsters before. The (self-named) PayPal Mafia has been around since PayPal was bought by eBay in 2002. Members of the group emerged as major players in the years after the acquisition, when these alums went on to found new companies or take on roles at venture capital funds.

Bitcoin's Nightmare Scenario Has Come to Pass

3/02/16 The Verge

Over the last year and a half a number of prominent voices in the Bitcoin community have been warning that the system needed to make changes to its core software code to avoid being overwhelmed by the continued growth of Bitcoin transactions. There was strong disagreement within the community, however, about how to solve this problem, or if the

problem would ever materialize. This week the dire predictions came to pass, as the network reached its capacity, causing transactions around the world to be massively delayed, and in some cases to fail completely.

Credit Unions Feeling Pinch in Wendy's Breach

3/02/16 KrebsonSecurity

A number of credit unions say they have experienced an unusually high level of debit card fraud from the breach at nationwide fast food chain Wendy's, and that the losses so far eclipse those that came in the wake of huge card breaches at Target and Home Depot. "This is what we've heard from three different credit union CEOs in Ohio now: It's more concentrated and the amounts hitting compromised debit accounts is much higher than what they were hit with after Home Depot or Target," Berger said. "It seems to have been [the work of] a sophisticated group, in terms of the timing and the accounts they targeted. They were targeting and draining debit accounts with lots of money in them."

Pirates, Ships, And A Hacked CMS: Inside Verizon's Breach Investigations

3/01/16 Dark Reading

The investigations documented in its report are all drawn from real cases the team handled, but Verizon says it employed some "creative license" to protect the anonymity of its customers, with fictional names, locations, and breach sizes, in some cases, for example. "The majority of them were in 2015 ... But it's not a sort of trending report," says Marc Spitler, senior manager of Verizon security research. "It's more of a popcorn piece to sit back and read and take a look at some things we have responded to, from the mindset and point of view of a forensics investigator."

Financial Services Set for a Fundamental Shake-Up

3/04/16 Finextra

The emergence of a raft of disruptive technologies and trends will fundamentally transform the financial industry over the next five to ten years, says Deloitte. The Deloitte report examines how various disparate trends in areas such as artificial intelligence and machine learning, blockchain technology, collaborative ecosystems, cryptocurrencies, demographics, and customer experience are coming together to influence the industry's future.

Payrolls in U.S. Surge While Wages Drop in Mixed Jobs Report

3/04/16 Bloomberg

Employers added more workers in February than projected but wages unexpectedly declined, dashing hopes that reduced slack in the labor market was starting to benefit all Americans. The 242,000 gain followed a 172,000 rise in January that was larger than previously estimated, a Labor Department report showed Friday. The jobless rate held at 4.9 percent as people entered the labor force and found work. Average hourly earnings dropped, the first monthly decline in more than a year, and workers put in fewer hours.

President Barack Obama Nominates Robert O. Carr to Serve on National Infrastructure Advisory Council

3/01/16 Heartland Payment Systems

President Barack Obama has announced he will nominate Robert O. Carr, chairman and chief executive officer of Heartland Payment Systems, Inc. to a key post on the National Infrastructure Advisory Council. "I am beyond honored to receive this appointment," said Carr. "Protecting the privacy of our customers and advancing the security of the payments

industry has been our number one priority. I'm looking forward to assisting in advising the President on issues involving the security of our nation."



Mobile Payments & Bitcoin

American Express' Digital Wallet Patent Promises to Innovate Loyalty Rewards

3/03/16 Venture Beat

American Express may be looking to leverage its position as both payment network and issuer to make loyalty reward points more akin to real money, according to patent documents recently published by the US Patent & Trademark Office. The patent application filed by American Express back in 2014, titled "Third Party Digital Wallet Pay With points", describes a new system in which individuals with credit card reward points could use them at checkout on e-commerce sites. Reward points would be listed as a payment option alongside the traditional methods we're used to seeing, such as credit and debit.

Google Experiments With a Way to Pay Without Taking Out Your Phone

3/02/16 Tech Crunch

Google is rolling out a pilot program that introduces a new way to pay cashiers - and it involves leaving your phone in your pocket. It's called Hands Free, and it's a way to basically connect your phone with a point of sales system using the sensors on your phone. The end result is that a point of sale device is already aware of your phone's presence, and when you want to pay for something, you can do so through Hands Free. The service is launching in a pilot in the Southern San Francisco Bay Area.

Android Pay to Make Its U.K. Premiere

2/29/16 The Telegraph

Google's rival to Apple Pay will make its British debut at the end of March, as the web giant attempts to muscle into the emerging mobile payments industry. The Android Pay system, Google's second attempt to encourage users of its Android smartphone software to use their device for contactless payments, was rolled out in the United States last September. Google will announce that Android Pay will be available in Britain from the end of next month, industry sources said.

Will Apple Pay Be the Company's Next Mega-Business?

3/02/16 Street Fight

It is a truth universally acknowledged that Apple is currently in need of a really big new product (a la iPhone or iPad) to keep growing. The iWatch isn't it. The company is definitely working on something in the automobile space, but I think there is more game-changing promise in the company's push into payments.

Square Cash's Fast Payments App Can Now Hold A Balance

2/29/16 TechCrunch

Square Cash, the peer-to-peer payments app that aims to replace cash by offering instant deposits, rolled out another feature today that better

positions the app to challenge competitors like PayPal and Venmo: the ability to maintain a cash balance. That is, users can now choose to switch on an optional "Cash Drawer" to hold onto money in the app, similar to other digital wallets. The addition will make the app more useful to merchants who prefer to maintain a cash balance in their accounts, as they would on PayPal or elsewhere.



Regulation & Security

New Doubts About 'Too Big to Fail' Banks Rattle Foundation of Regulations

3/02/16 DealBook

Governments around the world have built over the last few years a vast new system of rules that would allow banking giants to fail and shield taxpayers from bailouts. Though this new regulatory architecture is eye-numbingly complex, its builders contend that it has made the financial system much safer without having to resort to measures like forcing a breakup of the largest banks. But that reassuring view has taken a beating of late. Recent turmoil in European debt markets pointed to a possible weakness in a crucial part of the new regulatory system.

Dwolla Fined \$100,000 for Misleading Data Security Claims

3/02/16 The Des Moines Register

In an order filed Wednesday, the CFPB said Dwolla misrepresented the security of its platform, which has users submit personal information to set up an account. For example, from January 2011 to March 2014, Dwolla said on its website that its security exceeded industry standards and that it encrypted all personal information. The CFPB found that that was not entirely the case, though, according to its order.

CFPB Monthly Complaint Snapshot Examines Prepaid Complaints

3/01/16 CFPB

The Consumer Financial Protection Bureau (CFPB) released its latest monthly consumer complaint snapshot, highlighting consumer complaints about prepaid products. The report shows that consumer complaints about prepaid products spiked in recent months as an increased number of customers complained of being frozen out of their accounts. This month's snapshot also highlights trends seen in complaints coming from Texas and the Houston metro area. As of Feb. 1, 2016, the Bureau has handled approximately 811,700 complaints across all products.

\$55M ATM Heist Mastermind Pleads Guilty

3/02/16 Finextra

A Turkish man accused of masterminding a series of ATM cyberheists that netted his gang \$55 million, has pleaded guilty in a New York court. Ercan Findikoglu pleaded guilty in federal court in Brooklyn to five counts, including computer intrusion conspiracy, according to Reuters. According to authorities, Findikoglu hacked the computer networks of at least three payment processors, sought out Visa and MasterCard prepaid cards and increased their account balances.

Economy

[U.S. Shoppers Heeding Loonie's Call Flock to Canada's Websites](#)

3/02/16 Bloomberg Business

It's long been common practice for Americans to head north for bargains whenever the Canadian dollar falls meaningfully below the greenback. During the current slump, they're doing so from the comfort of their homes by shopping online from small-time Canadian merchants. The Canadian dollar – the loonie – has fallen about 18 percent against its U.S. counterpart over the past two years after flirting with parity several times in the last decade. At the same time, spending by U.S. shoppers using PayPal on Canadian websites jumped 20 percent in 2015 from the year before.

[Worldwide Business Outlook on Economic Expansion Has Softened, but Bright Spots Remain, According to Ninth Annual American Express Survey of Global Finance Leaders](#)

3/01/16 American Express

The U.S. continues to be a bright spot in a challenging global economy, according to a new survey from American Express and CFO Research. While U.S. finance executives are less optimistic than last year, their confidence in the U.S. economy remains above the global average of 65 percent. Three-quarters of U.S. finance executives report that their companies' revenues are higher now than a year ago, outperforming any other country by at least 10 percentage points. A similar number of U.S. executives (73%, down from a survey high of 83% last year) are predicting economic expansion during the next year.



Payments Press

[The Strawhecker Group Promotes Andrew Nuss to Director of Marketing](#)

3/03/16 The Strawhecker Group

Omaha-based payments consultancy, The Strawhecker Group (TSG), is pleased to announce the promotion of Andrew Nuss to Director of Marketing.

Andrew has made significant contributions to TSG's growth since joining in 2009, through his guidance of day-to-day marketing and communications tasks. Nuss has helped create global awareness for TSG by highlighting the synergies of the firm's expertise and unparalleled data. As a leading consulting firm in the Payments Industry, Nuss has helped

grow its client base to hundreds of clients, including many Fortune 500 companies.



MasterCard Readies £1bn Bid for UK Payments Provider Vocalink

3/03/16 FT

MasterCard is preparing a £1bn takeover of Vocalink, the company behind £6tn of UK payments a year, in a move that would shake-up the industry and wrest control from the big British banks. The US-based cards issuer is understood to be battling one other company to buy the UK payment systems provider for just under £1bn, according to people familiar with the situation.

Costco Cardholders Will Transfer from Amex to Citi in June

2/29/16 USA Today

Costco cardholders will no longer be able to pay with American Express come June. That's when a deal for American Express to sell its Costco-branded portfolio to Citibank is expected to close, and cardholders issued new plastic. The agreement has been in the works since Costco announced it was cutting ties with American Express last year. Citi was originally supposed to take over from American Express April 1, but the deal was delayed.

Failed U.K. Unicorn Powa Technologies Split and Sold

3/03/16 Bloomberg

Two parts of Powa Technologies, a once high-flying London technology company that filed for administration last month, have been sold in separate deals. Greenlight, a digital marketing company, said Thursday that it had acquired PowaWeb, which handles e-commerce infrastructure for several hundred brands, including Electrolux, Hoover and Harper Collins. Andy Muldoon, who had been PowaWeb's chief executive officer, will retain his role heading up the PowaWeb team within Greenlight. The terms of the acquisition were not disclosed.

TSYS and Handpoint to Offer Mobile EMV

3/01/16 The Point of Sale News

TSYS, a leading global payments provider, has certified the mobile EMV solution brought to the US by Handpoint, a global leader in next generation point of sale. TSYS is the first processor in the US to certify Handpoint's mobile EMV solution, which is designed to enable partners with the ability to offer semi-integrated EMV on iOS, Android, and Windows devices. Handpoint's semi-integrated offering provides pre-certified EMV payments to Integrated Software Vendors (ISVs) and Value-

Planet Payment and Visa to Deliver Processing Solutions Across the Globe

3/02/16 Yahoo! Finance

Planet Payment, Inc. announced an agreement with Visa, Inc. to deliver a feature-rich and easy-to-deploy payment processing solution to acquirers and merchants across the globe. In many international markets, acquirers and merchants are seeking innovative payment solutions to help drive improved business efficiency, increased sales and enhanced interaction with consumers. Visa's Accelerated Connection Platform (ACP) provides merchants and customers with access to new payment technologies by authorizing transaction directly to Visa, one of the world's largest and most advanced financial transaction processing networks.

Smart Card Alliance White Paper Provides Vision For Healthcare Identity Authentication And EMV Payments Convergence

2/28/16 BusinessSolutions

At the same time as the U.S. continues its migration to EMV chip technology to reduce counterfeit card fraud, the healthcare industry is dealing with fraud at an all-time high, with billions of dollars lost annually. To address the clear need to increase security for healthcare identity authentication and payments, the Smart Card Alliance has released a [new white paper](#).

Samsung Pay Now Available for Wells Fargo Customers

3/02/16 Wells Fargo

Wells Fargo Bank, N.A. customers may use a Samsung mobile device to use Samsung Pay to conveniently make purchases at magnetic stripe payment terminals as well as terminals set up for contactless payments. Wells Fargo customers with a Samsung device - including the Galaxy S6, S6 edge, S6 edge+, S6 active, Note5, as well as the newly announced Galaxy S7 and S7 edge- may pay at locations where they can swipe or tap their Wells Fargo Debit and Credit Cards.

NCR Acquires Cloud-based Back Office Provider

3/01/16 BusinessWire

NCR Corporation, the global leader in consumer transaction technologies, today announced that it has completed the acquisition of CimpleBox, Inc., a provider of simplified SaaS-based back-office software to restaurant operators and retailers. Financial terms of the transaction were not disclosed. NCR is committed to helping restaurant operators and retailers with lower operational complexity leverage cloud and mobile technologies to take their businesses to the next level.

Fiserv Survey Shows Mobile Bill Pay as Number One Activity on Biller Websites as Consumer Demand for Effortless Financial Services Rises

3/03/16 Fiserv

According to research commissioned by Fiserv, Inc., a leading global provider of financial services technology solutions, billing organizations are experiencing a surge in mobile visits as consumers use mobile devices for more activities, including payments. Visits to biller websites from mobile devices grew 42 percent over the past year and now make up 24 percent of all website visits. During these visits, bill payment is the number one activity, followed by bill views and customer self-service.

Planet Payment, Moneris Team on Multi-Currency

Payments in Canada

3/01/16 *The Green Sheet*

Planet Payment, Inc., a leading provider of international and multi-currency payment processing services, and Moneris announced an agreement to deliver currency conversion functionality at the checkout to Moneris' portfolio of merchants in Canada. With this agreement, Moneris plans to integrate Planet Payment's currency conversion technology into its suite of product offerings. This agreement will significantly expand Planet Payment's solution reach in Canada - Moneris has over 350,000 merchant locations, processing more than three billion credit and debit card transactions a year.

Sage Appoints Van Diamandakis as EVP Brand


3/01/16 *Sage*

Sage, a market leader in accounting, payroll and payments, has announced the next stage of its global marketing plans, appointing Van Diamandakis as executive vice president, brand. Diamandakis will support the chief marketing officer (Santiago Solanas Ruiz) in developing the overall marketing vision and strategy for the Sage brand, leading on all aspects of brand strategy; positioning, portfolio and brand architecture and strategic commercial planning.



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